

NOTICE OF MEASURE TO BE VOTED ON

NOTICE IS HEREBY GIVEN that the following measure is to be voted on at the City of El Monte (City) General Municipal Election on **Tuesday, November 8, 2022**, which shall be consolidated with the General Election (the "City Election") of the same day administered by the Registrar-Recorder/County Clerk for the County of Los Angeles. In addition to conducting election contest for multiple City Council seats and the elected offices of City Clerk and City Treasurer, the City Election will also include the ballot measure which, if approved by simple majority of votes cast at the City Election, would increase the City's existing transient occupancy (hotel/motel) tax from 10% to 14%. The ballot label question for the measure will state the following:

To enhance funding for police protection and public safety services, community code enforcement and beautification efforts and other general governmental purposes, shall the City of El Monte increase its existing transient occupancy tax paid only by hotel and motel guests from its current rate 10% to a new increased rate of 14% providing an estimated \$350,000 annually in additional general fund revenues, until ended by El Monte voters?	YES
	NO

DIRECT ARGUMENTS: Any person wishing to submit a direct argument "**in favor of**" or "**in opposition to**" the ballot measure shall file such argument with the El Monte City Clerk, 11333 Valley Boulevard, El Monte, California, on or before 5:00 p.m. on Friday, August 19, 2022, which argument shall not exceed 300 **words** in length. A 10-day public review period follows for direct arguments, which begins August 20, 2022 and closes on August 29, 2022.

REBUTTAL ARGUMENTS: The authors of the direct arguments, or any other person or persons they authorize in writing, may similarly submit a rebuttal argument to the direct arguments referenced, above. Any rebuttal arguments "**in favor of**" or "**in opposition to**" the ballot measure shall file such argument with the El Monte City Clerk, 11333 Valley Boulevard, El Monte, California, on or before 5:00 p.m. on Monday, August 29, 2022, which argument shall not exceed **250** words in length. A 10-day public review period follows for direct rebuttal arguments, which begins August 30, 2022 and closes on September 8, 2020.

SELECTION OF ARGUMENTS: Arguments that are selected for printing and distribution to the voters shall be selected in accordance with Section 9287 of the Elections Code.

INFORMATION REGARDING SUBMISSION OF ARGUMENTS: For information concerning required ballot argument forms and guidelines for the submittal of

arguments, please contact the El Monte City Clerk's Office located at El Monte City Hall - East, 11333 Valley Boulevard, El Monte, California 91731. You may also contact the City Clerk's Office by telephone at (626) 580-2016 or via email at cityclerk@elmonteca.gov.

On the date of the Consolidated General Municipal Election, polling places shall be open between the hours of 7:00 a.m. and 8:00 p.m.

Persons requiring multilingual assistance in Spanish, Chinese, Vietnamese, Tagalog, Japanese, Korean, Thai, Khmer, and Hindi, regarding information in the notice may call (626) 580-2016.

Catherine A. Eredia, City Clerk
City of El Monte